



## 2014 Business Achievement Awards SPONSORSHIP OPPORTUNITIES

### **PRESENTING SPONSOR \$15,000 *SOLD***

- Table of 12 with premium seating
- Corporate promotional video clip played during program (to be supplied to us)
- Corporate promotional video will be played at all events over the course of the year (2014/2015)
- Corporate logo to appear on all multimedia presentation on screens throughout evening
- Invitation to VIP Reception
- Full page inside front cover ad in the program
- Corporate logo on all promotional literature (including Nomination package & Invitations)
- Recognition in the VCC Newsletter beginning in October 2013 and continues until May 2014.
- Recognition/mention of company name in all media outreach/promotion
- Option for executive representation to extend greetings to Gala Guests
- Recognition on the Vaughan Chamber of Commerce website for 2014
- On stage presence with presentation of all awards
- Company name on all awards
- Option to feature a promotional piece and/or gift to all guests

### **GOLD AWARD SPONSOR - \$7,500.00**

- Premium table placement for 10 guests
- Company representative on stage to present the Award.
- Company name on Award
- Corporate promotional video (50sec) produced & played during program
- A copy of your promotional video will be provided
- Corporate promotional video will be screened at all VCC major events in 2014
- Corporate logo to appear on all multimedia presentation screens during the event
- Full page ad in the event program
- Corporate logo on all promotional literature
- Logo in the VCC monthly E bulletins until June 2014
- Recognition/mention of company name in all media promotion of the BAA's
- Recognition on the Vaughan Chamber of Commerce website for the year of 2014
- Post-event "Thank You to Sponsors" advertisement in local media

#### **2014 Business of the Year Award Categories:**

Small Business  
Non-Profit / Charity  
Consumer Business / Retail  
Construction Services & Product / Builder  
Environmental Leadership - **SOLD**  
Exporter - **SOLD**  
Hospitality  
Manufacturing  
Professional Services  
Accessibility - **SOLD**  
Innovation in Production or Technological Advancement - **SOLD**  
Young Entrepreneur Under 40

### **SILVER SPONSOR - \$5,000**

- Table for 8 guests
- Corporate logo to appear on multimedia presentation on screens throughout the evening
- Half page ad in the event program
- Company name/logo on table and event signage
- Recognition on the Vaughan Chamber of Commerce website and E-Bulletin
- Corporate logo on promotional literature
- Post-Event 'Thank you to our sponsors' advertisement in local paper

### **RUNNER UP AWARD SPONSOR - \$5,000**

- Table for 8 guests
- Corporate logo to appear on multimedia presentation on screens throughout the evening
- Company name/logo on all runner-up awards
- Half page ad in the event program
- Company name/logo on table and event signage
- Recognition on the Vaughan Chamber of Commerce website and E-Bulletin
- Corporate logo on promotional literature
- Post-Event 'Thank you to our sponsors' advertisement in local paper

### **RECEPTION SPONSOR - \$3,500**

- 6 tickets to the event
- Corporate logo to appear on multimedia presentation on screens throughout the evening
- Exclusive Recognition in the Cocktail Reception Area
- Quarter page ad in the event program
- Recognition on the Vaughan Chamber of Commerce website and E-Bulletin
- Post-Event 'Thank you to our sponsors' advertisement in local paper

### **DECOR SPONSOR - \$2,000**

- 2 tickets to the event
- Corporate logo to appear on multimedia presentation on screens throughout the evening
- Quarter page ad in the event program
- Company name/logo on each table for dinner
- Recognition on the Vaughan Chamber of Commerce website and E-Bulletin
- Post-Event 'Thank you to our sponsors' advertisement in local paper

### **CORPORATE TABLE - MEMBERS \$2500 + HST- NON-MEMBERS \$3000 + HST**

- Table of 10
- Company signage on table
- Quarter page ad in the event program